

A Special Thank You to YOU

As the new year begins, we want to take a moment to thank all of our wonderful patients for your loyalty throughout the past year. We appreciate all of you and wish you a safe and healthy 2016! Thank you for being you.

We have a lot of exciting things in store for you at Hull Dermatology & Aesthetics this new year (and maybe a few surprises too!) including our second annual Spring Open House, new treatments and products, and a new Physician Assistant to help keep our skin healthy and looking fresh.

In the meantime, protect your skin from the harsh cold of winter by moisturizing often and always wear your sunscreen!

Introducing Jenny Simmons, PA-C

We are happy to welcome Jenny Simmons, PA-C, to our team at Hull Dermatology. A native Arkansan, Jenny was born in Jonesboro and raised in Searcy. She graduated from Harding University with a Masters of Physician Assistant Studies in 2008, finishing her program with a special interest in the field of Dermatology. After completing her clinical rotations, Jenny joined a dermatology practice in Little Rock where she was employed for over seven years.

Jenny is now happy to call Northwest Arkansas her new home and is joined by her husband Seth and their two Jack Russell terriers. Avid sports lovers, the Simmons family will find plenty of activities to enjoy and places to explore in the area.

Jenny is an active member of the Society of Dermatology Physician Assistants and is a member of the Arkansas Academy of Physician Assistants. Her years of dermatological experience will be a valuable asset here at Hull and we look forward to working with her. Welcome!



Aging: Let's FACE It

By: Susie Reed,
Registered Nurse Injector

Let's face it... no one likes the visible changes that come with getting older. While getting older is inevitable and the process cannot be changed, aging is optional because today's facial aesthetic treatments can reverse some of its effects.

While every face is different and individual changes vary, there are common changes associated with aging such as distortions to the balance, proportion, and symmetry found in a youthful face. Natural changes in our skin are also accelerated by sun damage, smoking, allergens, toxins, and other extrinsic lifestyle and environmental factors that lead to the development of a variety of changes.

But facial aging is more than just skin deep and any plan to address these concerns needs to take into account the multiple structural layers of the face and how they work together. Over time, the face loses bone, collagen, and fat is redistributed. It is important to understand that changes in any one of these structural layers effects the other layers.

Signs of Facial Aging

Fat redistribution leads to a loss of facial volume



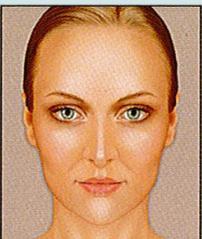


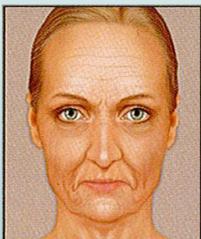
Bone loss leads to a decline in structural support





Collagen loss leads to decreased skin suppleness





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Staff Spotlight

Kendall Key, Physician Assistant My experience with Kybella, the injectable for the treatment of the dreaded "double chin"

As one of the physician assistants at Hull, I am constantly discussing with both patients and fellow employees the latest and greatest options in the skincare and aesthetic world. Recently, Allergan, the makers of Botox and Juvederm, required ownership of Kybella. Kybella is the first and only product on the market that is FDA approved for the treatment of submental fat, or in other words, your double chin. My entire life, I have disliked my side profile because the little bit of fat under my chin kept me from being able to have a nice jawline. So when we finally acquired Kybella, I was on board to try it out!

During the treatment, I was marked, numbed with local injections, and my before pictures were taken. Once the procedure started, I received multiple injections of the Kybella product in very precise locations under my chin. The area felt tight or even sore like a "charlie horse" would feel. No pain was felt at all.

About one hour after the treatment, I noticed I was still numb and was beginning to swell. I knew that I would/could be numb for nearly 3 weeks, so I was not at all shocked by this. I was honestly more anxious about the swelling that I had learned could last a few days.

The day after my treatment, the area was swollen to almost twice the original size. Yes, this was embarrassing, but I knew (hoped) it would pass soon. Even though it was obvious to me, no one else commented.

Days 2 and 3 after the treatment only resulted in less and less swelling. And by day 4, I was back to normal, aside from the fact that the area is a little bruised and still completely numb. I can't wait to see the results in about 4-6 weeks. Stay tuned and if you would like to talk about your double-chin, come get a complimentary consult!

(continued on other side)

Aging: Let's FACE It (continued from other side)

Are any of these signs of aging bothering you?

- Flattened cheeks, loss of curvature or prominence
- Dark circles under the eyes
- Hooded brows
- Vertical lip lines and thinning and flattening lips
- Hollow temples
- Bony features, lines and wrinkles are more visible
- Loose skin in mid face and neck
- Lines from corner of mouth and chin form
- Lower face widens and jowling begins

From wrinkles and texture changes to sagging faces and volume loss, Hull Aesthetics offers a dynamic array of products and procedures to help you achieve a healthy, youthful face with a beautiful complexion. Reversing the signs of aging starts with a facial assessment from your trusted health care professional. Call us today to schedule your complimentary consultation to assess your needs and discuss your treatment options that are individualized to you.

For more information on the signs of facial aging, watch this quick video from Ultherapy. <https://www.youtube.com/watch?v=gy56hL4Rdr4>

Skin Care Club Membership has it's Privileges

Do you want to save money on Botox, microdermabrasions, dermaplanes, and other products and services?

Our Skin Care Club is perfect for patients who are committed to skin health and interested in enhancing and rejuvenating their skin. With our multiple option tiers, you can choose the level that is perfect for you, your budget, and your needs.

Why choose the Skin Care Club? That's easy. It's a remarkable value, even with the least expensive tier. A microderm alone or a dermaplane with chemical peel is a \$75 treatment per month and over the year will cost you \$900! Combine that with 20 units of Botox quarterly and you have added another \$800 per year. Purchasing those treatments alone would cost \$1700 but you get those and so much more for a minimum of \$750 annually!

To review our tiers and see which option is best for you, visit us online at hullderm.com.



**HULL
LOTTA
LOVE**

Kendall Key, Physician Assistant, has a Hull Lotta Love for Obagi Nu-Derm System!

Obagi Nu-Derm system is by far my favorite system of products because of their superior quality and results.

The Obagi brand has been around for a long time and are well known in the dermatology and aesthetic world for helping to clear both acne and discoloration, such as sun spots and freckles. Being a red-head, I have always had my fair share of sun damage and freckles. For the longest time I thought this was normal. Since starting the Obagi Nu Derm system, I have had only minor issues with breakouts and my brown spots have lightened SIGNIFICANTLY! This system is one that I plan on using for a long time.



Clinical Trials

Dr. Hull conducts clinical trials through her Northwest Arkansas Clinical Trials Center office. She is currently conducting studies on a variety of skin issues, such as Atopic Dermatitis/Eczema, Psoriasis and Acne.

There is no insurance necessary to participate in clinical trials and the studies are free. Review the fact sheet below to learn more about what clinical trials are and the types of studies we conduct.

For further information, please visit www.nwactc.com or call 479-876-8205.

Missed Appointment Policy

If you are more than 15 minutes late or cancel with less than 24 hours notice, a fee will be assessed based on the amount of time that had been scheduled for you.

Thank You!

At Hull Aesthetics, we are proud to offer you the highest quality in services and treatment, and have always worked hard to ensure that you receive the best prices around. If you find a better price elsewhere, let us know; we would be pleased to offer you the same pricing, so that you can continue to enjoy the quality treatment and service you have come to expect from Hull Aesthetics. You are a valued patient, and we appreciate you!

Sincerely,
Cheryl A. Hull, M.D.

Be 'In the Know'

Our 'In the Know' patients are the first (and sometimes only) to hear about exclusive special offers and discounts. To receive our monthly emails and newsletters, visit us online at hullderm.com and look for Subscribe for Updates on the bottom front page.